



BUSINESS



DK193(P)

MAHSA
INTERNATIONAL COLLEGE
PENANG

www.micp.edu.my

Overview

MAHSA International College, Penang's (MICP) Diploma in Business Studies is a versatile 2.5 year programme for students who have completed their SPM or its equivalent, and want to equip themselves with a solid business education that can take them anywhere in the business world and beyond, where they will end up managing business entities and more.

Business Studies students will study a wide range of business-related subjects such as accounting, business principles and procedures, human resource administration, finance, economics, marketing and law, among others. Students will immerse themselves in the planning, resource allocation and management, decision-making, project management and other interesting areas.

The objective of the Diploma in Business Studies is to teach students to efficiently and effectively manage a business with scarce resources, to effectuate organisational procedures and policies, with the objective of maximising profit while minimising costs.

At the end of the programme, students will be competent business executives, ready to enter the workforce and thrive.

WHY STUDY DIPLOMA AT MICP?



Experience &
Industry
Competent



Soft-skills
Training



2.5 Years
Programme to
Degree

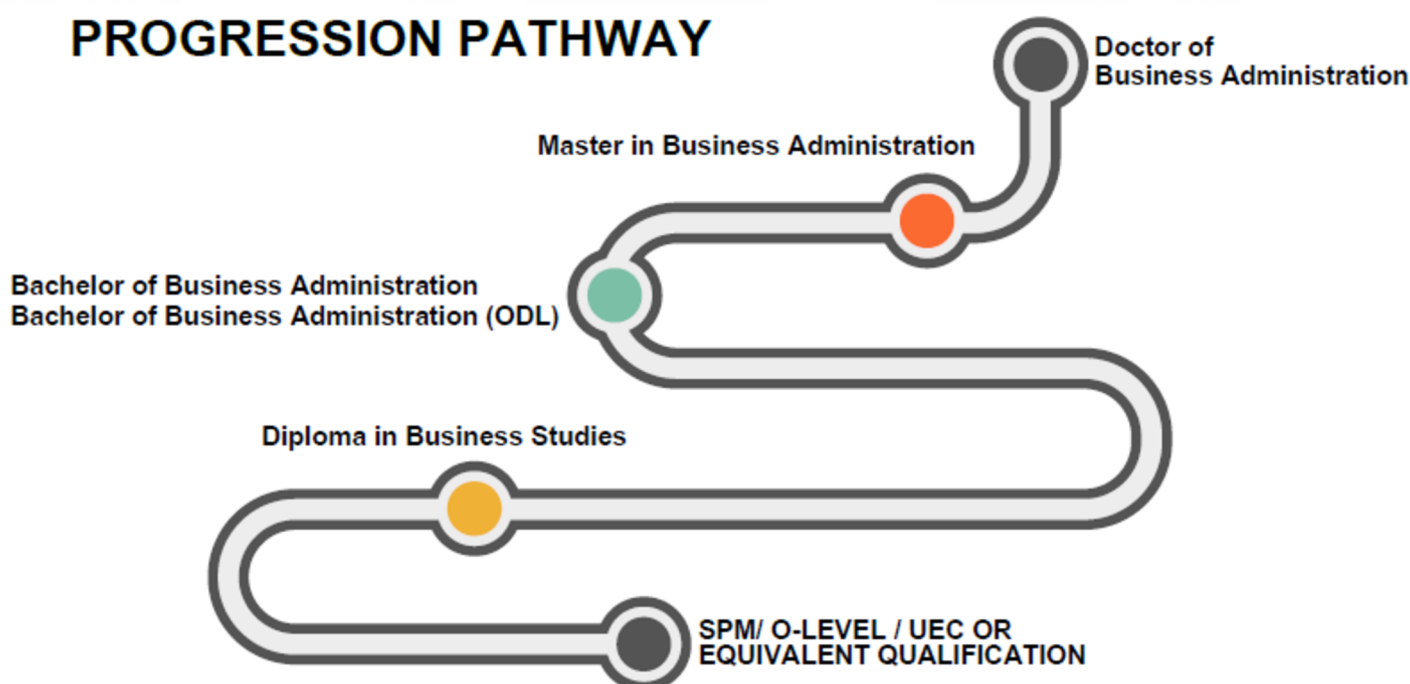


Fully- equipped
Facilities



Good Student-
to-Lecturer
Ratio

PROGRESSION PATHWAY



PROGRAMME STRUCTURE



DURATION

2.5 YEARS (5 SEMESTERS)

DIPLOMA IN BUSINESS STUDIES

KPT/JPS(N/0414/4/0467)(MQA/PA18672)(01/31)



YEAR 1

- Bahasa Melayu Komunikasi 2
- Penghayatan Etika dan Peradaban/Appreciation of Ethics and Civilizations
- Fundamentals of Economics
- Fundamentals of Management
- Bahasa Kebangsaan A
- Time Management
- Business Mathematics
- Communicative English
- Essentials of Modern Age Digital Skills
- Organizational Behaviour
- Principle of Marketing
- Integriti dan Antirasuah (Integrity & Anti-Corruption)
- Fundamentals of Entrepreneurship
- Human Resources Management
- Introduction to Accounting
- Introduction to Business
- Introduction to Public Relation

YEAR 2

- Business Communication
- Introduction to Business Law
- Co-Curricular Project
- Business Analytics
- Business Ethics
- Consumer Behaviour
- Digital Business
- English for Academic Writing
- Principles of Finance
- Operation Management
- Introduction to International Business
- Introduction to Strategic Management
- Marketing Management
- Principle of Management Information Systems
- Industrial Training

ENTRY REQUIREMENT

Academic Qualification Requirements

SPM	PASS SPM WITH AT LEAST CREDITS IN THREE(3) SUBJECTS.
UEC	PASS UEC WITH GRADE B IN ANY 3 SUBJECTS
O-LEVEL	PASS O-LEVEL WITH GRADE C IN ANY 3 SUBJECTS AND PASS IN MATH AND ENGLISH
SKM	PASS WITH LEVEL THREE (3) IN RELATED FIELD
Certificate	A CERTIFICATE (LEVEL 3, MQF) IN RELATED FIELD WITH AT LEAST CGPA OF 2.0.
STPM	A PASS IN SIJIL TINGGI PELAJARAN MALAYSIA (STPM) WITH AT LEAST GRADE C (GP 2.0) IN ANY SUBJECT
Other	OTHER EQUIVALENT QUALIFICATION APPROVED BY THE GOVERNMENT OF MALAYSIA



*Entry requirements are subject to changes.

WHY STUDY IN PENANG ?



Reputable Education & Healthcare Hub



Affordable Student Living



Safe, Student-Friendly City



Cultural & Heritage Learning Experience



Balanced Lifestyle:
Study, Nature & City Life



Excellent Food Culture



Convenient Connectivity



Vibrant Student Community & Activities

CONTACT DETAILS

MARKETING & PROMOTIONS CENTRE



+6012 203 8638/ +6012 938 7432/
+6012 322 7432/ +6012 334 7432/
+6012 998 7432 / +6012 742 7432



admission@micp.edu.my



www.micp.edu.my



MAHSA INTERNATIONAL COLLEGE, Penang
Level 18, NB Tower, Jalan Bagan Luar,
12000 Butterworth, Penang, Malaysia.

ACADEMIC PARTNER



Follow us on:



MICPOFFICIAL

*MICP reserves the right to modify or cancel any statement/schedule in the prospectus/promotional materials and accepts no responsibility for any consequences of such modifications or cancellation.